

Employment

Origin Energy

April 2018 - Current

Senior Experience Designer

Vision Australia

October 2017 - April 2018

Information Architect

Senior Experience Designer

I am helping this well regarded institution in the early stages of their digital transformation process through organising their information, redefining a product offering, and improving user journeys.

- Redesigned the architecture, page templates, and navigation of the primary website
- Streamline user journeys and business processes to improve onboarding and other flows
- Overhauled a highly used app to be accessible for users with a range of vision disabilities
- Conduct research sessions with members of the blind and low vision community

RMIT

April 2017 - Current

Sessional Lecturer

I teach students at the Masters of Communication Design course on an ad-hoc basis on a range of subjects.

- Created the curriculum for and taught a 12 week course on User Experience, and the Design Thinking process
- Tutored an intensive course on Infographics and Data Visualisation

Symplicit

August 2016 - October 2017

Senior Experience Designer

At this consultancy I helped large organisations understand and design for their users and customers. This was performed either by augmenting agile teams or working on short, fixed length projects.

- Lead research projects and ensure they were delivered within budget
- Supplement multi-disciplinary teams in large organisations in a tactical design role
- Conduct contextual inquiries and lab based usability testing sessions
- Facilitate co-design workshops with users and stakeholders
- Regularly encouraged colleagues to present ideas to each other

Versent / Stax

UX Designer and Researcher

April 2015 - July 2016

Working in a start-up environment on a small product team, I guided the team through design lead processes using a lean UX framework. The tool focused on the presentation of charts, analytics, and insights to managers and CTOs.

- Facilitated Co-design workshops to research concepts and features
- Guide product direction using the JTBD framework
- Run informal testing sessions with SMEs for high level requirements
- Create detailed prototypes to create a shared team understanding
- Lead weekly activities for the design team to create a shared vocabulary around the product and narrative

Reflecta

UX Designer

February - March 2015

Appster

UX / UI Designer

August 2013 - October 2014

Workshop Facilitator

Lookout Mobile

UI Designer

June 2011 - January 2012

Nevolution

Freelance Design

December 2007 - June 2013

Education

Digital Design

Masters

University of Canberra

Completed 2012

Mobile and glanceable display systems via programming and generative design

Communication Design

Graduate Diploma

Swinburne University

Completed 2008

User Centred Design and Research Methods

Theory of Art and Design

Honours

Monash University

Completed 2010

Thesis on dynamic and generative brand design systems and logos

Communication Design

Undergraduate

RMIT

Completed 2006

Events

Prototypes and popcorn

Meetup organiser

October 2015 - Current

I ran a monthly movie night that explores the methods, artefacts, and tools of design. The aim was to create an informal space for designers to meet and discuss the topics while showing lesser seen videos and talks.

Melbourne Service Design

Facilitator

October 2017

Hosting the October edition of this meetup at Symplicit, I organised and facilitated the activities of the night. This shifted the night away from a single speaker towards a reflective and conversational salon format.

UX Mega Meetup

Committee member

August 2016

As a satellite event for UX Australia, all of the UX meetups in Melbourne organised a special event. I facilitated a convivial and educational activity to warm up the crowd for the main speakers.

Melbourne Free University

Course organiser

July 2013

I curated a four week course with a range of different speakers on the theme of Design and Cultural Systems. The topics ranged from futurism, publishing, domestic architecture and more.

Talks

Design and the Anthropocene

UX Gatherings, Melbourne Geek Night, RMIT Masters of Design

Comics and Storytelling

Elabor8 Lunch and Learn, Product Anonymous Product Camp

Prototypes and Fidelity

UX Group of Melbourne

Primer on Jobs To Be Done

Symplicit Academy, Origin Lunch'n'Learn

Generative Identity Design

Canberra University Communication Design